

JAZMIN LOUIE

B.F.A. | FASHION, VISUAL MERCHANDISING | ACADEMY OF ART UNIVERSITY

EXPERIENCE

ASSOC SOURCING MGR, PRODUCT DEVELOPMENT
WILLIAMS SONOMA, INC. | SPRING 2024 - PRESENT
SAN FRANCISCO, CA

- Vendor research and development
- Material research and development
- Comparative studies - products, costs, and risk
- Cost & MOQ negotiations
- Troubleshoot product issues related to the development
- Maintain accurate product information via PLM
- Partner with overseas offices and suppliers
- Work cross functionally w/ design, merchandising, inventory, and brand packaging teams
- Keep track of timelines to meet target delivery & launch dates
- Support speed to market
- Support supplier placement
- Review sample functionality and quality

PRODUCT DEVELOPMENT COORDINATOR
RH: CONTRACT, AQUENT | SPRING 2023 - SPRING 2024
CORTE MADERA, CA

- Work within Airtable to communicate new furniture model or rendering requests to the 3D team
- Create rendering iteration comparisons w/ specs to support design decisions
- Keep visual line deck up to date w/ accurate design details, dimensions, finishes, and materials
- Submit photoshop requests via Galaxy to the retouching team
- File and archive CADs
- Partner w/ international logistics team on delivery status
- Keep sample trackers up to date
- Build templates via InDesign to plot prints for display in the product walkthrough areas
- Maintain file organization: vendor presentations & sample imagery
- Review and archive finish swatches
- Review all aspects of samples and save a report for future reference

SAMPLE COORDINATOR - CORPORATE TABLETOP
MAGENTA, INC. | SPRING 2020 - FALL 2022
BERKELEY, CA

- Review the details of each sample throughout each stage of its development against design specs
- Review packaging
- Review new and existing artwork
- Approve or disapprove samples for a buyer's review
- Approve or disapprove samples for mass production
- Approve or disapprove Pantone glaze colors
- Manage sample and color library
- Archive sample and glaze images
- Work cross functionally with the production artists and operations team
- Set up impactful sample visual displays for buyer meetings

FOUNDER/LEAD DESIGNER
COLOR STORY STAGING | SPRING 2019 - SPRING 2022
BAY AREA, CA

- Meet with clients and tour properties
- Draft contracts
- Keep track of the installation and de-installation schedule
- Design spaces and curate products
- Install home staging for the real estate market
- Style video shoot backgrounds for businesses
- Digital home staging
- Manage daily operations
- Maintain and update website and marketing materials
- Maintain warehouse and inventory

COMPUTER / SOFTWARE SKILLS

- | | | |
|--------------|---------------|------------|
| - Photoshop | - Centric PLM | - Airtable |
| - InDesign | - Flex PLM | - Canva |
| - Word | - WFX PLM | - Wix |
| - Excel | - Asana | - Galaxy |
| - Powerpoint | - Jira | |